



**IPC PHOTOGRAPHY &  
FILMING POLICY**  
**BEIJING 2022 PARALYMPIC WINTER GAMES**  
**JANUARY 2022**

This policy applies to all Athletes / Competition Partners / Team Officials / Games Officials (together referred to below as “**Participants**”)

The Organising Committee for the Beijing 2022 Paralympic Winter Games (“**Beijing 2022**”), with the assistance of the IPC, has entered into a large number of exclusive media (television, radio and internet) agreements with major broadcasters. The successful operation of these agreements is of critical importance to the funding of the Beijing 2022 Paralympic Winter Games (“**the Games**”) and to engaging global audiences in the sport performances of Para athletes. Therefore, the IPC and Beijing 2022 need to put in place reasonable measures to protect the Rights Holding Broadcasters (RHBs).

Participants are not allowed to conduct any photography or filming during the Games and within any Games related venue unless it is for the purposes permitted in this Policy and in strict accordance with the terms of this Policy.

Participants may be permitted to carry out photography or filming within Games venues provided that the content does not show any competition on the field of play (e.g. spectator reactions etc.) and that it is for personal, non-commercial use in accordance with the following principles:

- Photography or Filming is only allowed from the stands and the areas designated by the IPC and the Host Broadcaster (HB) during competition and open training sessions.
- Photography or Filming is only allowed with personal, non-professional camera equipment (i.e. a personal mobile phone). The IPC and the HB will be entitled to decide whether camera equipment is to be considered of ‘professional standard’ for the purpose of this policy.
- Photography or Filming in the Paralympic Villages is only allowed within the Participant’s assigned accommodation and the Paralympic Village Plaza.
- Photography or Filming is in accordance with the [IPC Digital Media Guidelines](#).

Where filming is permitted, Participants will under no circumstances be authorised to:

- Provide any national media (including from its own home country territory) with the footage, during the Games and the post-Games period.
- Use any photograph or film recorded by themselves for the purpose of bringing or supporting any protest, appeal or other challenge to an athlete's performance, but may use such photograph or film to defend a protest etc. so long as the photograph or film was originally only intended for the purposes permitted under this policy.

Due to the special circumstances caused by the COVID-19 pandemic Participants shall be permitted also to conduct remote interviews with news organisations and journalists using remote video technology (such as Zoom, TEAMS or GoogleMeet). The Participant must receive permission from its National Paralympic Committee before doing so. In addition, the Participant must ensure that there is a neutral background for the interview with no visible commercial branding. The Participant shall not use any recording of the interview (and ensure the news organisation does not use any recording of the interview) for commercial purposes in contravention of the principles of this Policy.

If Participants want to use photographs taken at the Paralympic Winter Games for other purposes than described above, written approval has to be obtained by the IPC (attn. [pressoperations@paralympic.org](mailto:pressoperations@paralympic.org)).

Participants may be permitted to access and use of Paralympic Winter Games footage, from the Host Broadcaster feed, for educational purposes, upon their request and subsequent approval by the IPC. Requests for additional footage may be made to the IPC (attn. [broadcast@paralympic.org](mailto:broadcast@paralympic.org)).